

PROGRAM MANUAL

BEE Citizen 
BEEStar. Earn Rewards.



KARAN GROUP
PROMOTERS & BUILDERS

Welcome to the **BEE**Club. You are a **BEE**Citizen!

We at Karan Group are pleased to welcome you as a member of the BEEClub. The BEECitizen Card is offered to you as an acknowledgement of this membership and holds valid for the value-added program that entails it. You are entitled to participate in our new award program for Customer Referral. This program is applicable for a person holding the BEECitizen Card or anyone who is interested in enrolling for the same. Through this program, we encourage you to refer us a friend/relative/colleague who is interested in buying a home or is looking for a property. If that lead is converted into a sale, we will give you a star/stars with respect to the sale value of the purchase. Each star can be redeemed to avail a free gift! Read this manual carefully to know how this program works and gift yourself some exciting prizes!

Who is eligible to be a **BEE**Citizen?

- ★ Karan Group's Existing customer, supplier, contractor and consultant are eligible to become BeeCitizen.
- ★ Reference through any employee of Karan Group including sales team and its sister concern firm's reference is not eligible for the referral program of Bee Citizen.
- ★ Referred customer will have to provide all the details of the source required by this program.
- ★ After the agreement the referred customer will automatically be given BEECitizenship.
- ★ In case of cancelation of the booking or agreement the BEECitizenship will automatically be withdrawn.
- ★ Karan Group reserves all the rights to issue and revoke the BEECitizenship and benefits associates with it.
- ★ BEECitizenship and its REWARDS are not transferable.

How do you become a BEEStar?



Stars & Rewards

Price Brackets	Stars awarded	Rewards (Option 1)	Rewards (Option 2)
25 lacs to 50 lacs	★	I Phone 5c (8 GB)	Microwave
51 lacs to 80 lacs	★ ★	Laptop	Kitchen Chimney
81 lacs to 1.25 cr	★ ★ ★	LED TV	Refrigerator
1.26 cr to 2 cr	★ ★ ★ ★	Macbook Pro 13"	Home Theatre System
2 cr to 5 cr	★ ★ ★ ★ ★	Wooden Flooring for Master Bed	Modular Kitchen

Terms & Conditions

- ★ Stars awarded are based on the agreement value of the referred customer.
- ★ Bee Citizen will be awarded stars only after the agreement of the referred customer.
- ★ The reward for the selected option will be delivered to BEECITIZEN within 60 days of their selection. That will be absolutely based on availability of the reward from Karan Group's selected supplier.
- ★ All rewards are subject to availability. Karan Group may, without any notice, withdraw or substitute any other reward or equivalent brand or of price.
- ★ Star awarded to BEECITIZEN will have to be redeemed 12 months from the date of the referred customer's agreement.
- ★ In case of agreement cancellation of the referred customer, Karan Group will deduct the additional amount of the BEECITIZEN's (Source of reference) reward value from the referred customer's cancellation amount.
- ★ Karan Group will not be liable for any deficiency/defect in any product of reward or services given by the supplier or manufacturer of the product.
- ★ BeeCitizen has to collect their reward from the Karan Group's office, it will not be delivered to any address. BeeCitizen has to be present themselves for the collection of reward. Karan Group will not handover the reward to anyone else.
- ★ BeeCitizen must confirm that product is unpacked and not damaged, after acknowledgment no complaints will be valid.
- ★ Once the reward is selected it will not be changed.
- ★ During any offer period Karan Group will be at the sole discretion to decide if stars will be awarded or not.
- ★ Karan Group reserves all the rights to include, modify/ remove any conditions in BEECITIZEN programme and can choose to include or exclude any project from this programme without any prior intimation.

BEECitizen Rewards

NAME _____

CONTACT NO. _____

EMAIL ID _____

DATE OF BIRTH

DATE OF ANNIVERSARY

POSTAL ADDRESS _____

OFFICE ADDRESS _____

Project name (For Existing Customers) _____

Refer three people who might be interested

Refer 1

Refer 2

Refer 3

NAME _____

EMAIL ID _____

CONTACT NO. _____

How are you associated with Karan Group?

Existing Customer (Project: _____)

New Walkin/Enquiry

Vendor/Supplier/Contractor

Consultant



KARAN GROUP
PROMOTERS & BUILDERS

Corporate Office : 401, Karan Vitoria, 759/28, Café Good Luck Lane,
Deccan Gymkhana, Pune 411004, India

Tel.: +91 20 25659298/99 | Cell: +91 7709947777

Email: sales@karangroup.com

Visit us: www.karangroup.com